

Oscar Mayer Hiring UA Students For Paid Internship

[Oscar Mayer](#) is visiting the University of Alabama's campus to recruit graduating seniors to apply for its competitive, paid internship driving the Wienermobile around the country.

The internship would be one year of driving around America including a competitive salary, paid expenses, and more benefits.

Alabama Alum Jimmy Creamer was joined by fellow intern Ann Kerr to talk about their year interning as Wienermobile drivers, or what they call "Hotdoggers."

An intern would be working in a "PR firm on wheels," Creamer said. Responsibilities would include organizing events, promotion, contributing to the brand's social content, and pitching media.

Oscar Mayer is looking for graduating seniors who are outgoing, creative, and friendly. With some international opportunities, bilingual candidates are also encouraged to apply.

With over 4,000 applications submitted each year for this internship, Creamer said a lot of recruiting is done out of Alabama, giving UA students an upper hand.

While traveling and making media for Oscar Mayer, an intern's gas, hotel, and food are all paid for. "Working as a 'Hotdogger' might as well be a vacation you get paid for," Kerr said.

"Not only do you get to make branded content and have fun," Creamer said, "you also get to see and explore a new city every week."

After presenting the basic information about the internship, Creamer and Kerr opened the conversation for student's questions.

Some of Creamer and Kerr's favorite places they have been in the Wienermobile were Puerto Rico, Las Vegas, Los Angeles, and the Albuquerque Hot Air Balloon Festival.

"Thanks to this internship I got to spend 6 amazing weeks in Puerto Rico, seeing the island and meeting people," Kerr said.

Interview: Ann Kerr

