

Mary Crow

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EDUCATION	<p>Bachelor of Arts in Communication and Information Sciences, May 2027 The University of Alabama, Tuscaloosa, AL Major: News Media Minor: Digital Consumer Engagement GPA: 3.99/4.0</p>
SKILLS	<p>Adobe InDesign, Illustrator, Premiere Pro; Microsoft Office Suite AP Style writing, broadcast journalism, creating/curating social media content, digital marketing, website design, writing across platforms, search engine optimization, social media management</p>
WORK EXPERIENCE	<p>Marketing and Communications Intern, January 2026-Current Signature by Natalie, Nashville, TN</p> <ul style="list-style-type: none">• Design marketing material and manage social media for clients• Communicate remotely with marketing teams and clients <p>Founder and Business Owner, January 2026-Current P.S. The Atelier, AL and AR</p> <ul style="list-style-type: none">• Full service digital marketing agency for creators and businesses• Stationery and paper good design and print service <p>Social Media Manager and Website Design, June 2025-Current Dance Strong LLC, Sherwood, AR</p> <ul style="list-style-type: none">• Create original picture and video media of different formats and built website• Manage and market social media accounts posting, communications, and design <p>Website Design and Photography, May 2025-July 2025 Integrity Products Inc., Russellville, AR</p> <ul style="list-style-type: none">• Designed business website to attract sales and display history• Set up and photographed product pictures for marketing use • Utilized search engine optimization to increase visibility <p>Backstage Manager and Assistant Sound Technician, May 2024-August 2025 Triumph National Talent, Cabot, AR</p> <ul style="list-style-type: none">• Traveled with the dance competition for weeks at a time• Worked with tech backstage keeping track of hundreds of dancers at a time• Worked with lead sound technician to emcee and DJ music tracks
LEADERSHIP EXPERIENCE	<p>Videographer and Photographer, January 2025-Current <i>Kappa Delta Zeta Chapter</i>, The University of Alabama, Tuscaloosa, AL</p> <ul style="list-style-type: none">• Photo and video capturing/editing for nonprofit social media account• Manage posting and marketing for audience of ~20k followers <p>Risk Management Chair, January 2024-December 2024 <i>Kappa Delta Zeta Chapter</i>, The University of Alabama, Tuscaloosa, AL</p> <ul style="list-style-type: none">• Managing risk for a social nonprofit group of over 450 girls to align with standards set by National Kappa Delta